



GRAPHIC DESIGN COURSE

3 Months Diploma



GRAPHIC DESIGN DIPLOMA

TERM 1

Understanding Adobe Photoshop

- Introduction of Interface
- Essential Tools & Their Uses
- Working with Layers

Understanding Adobe Illustrator

- Interface & Essential Tools
- Vector Basics

Fundamentals of Design

- Principles of Design
- Composition & Layout

Typography

- Basics of Typography
- Font Classification & Pairing
- Text Hierarchy
- Creative Use

Logo Design & Brand Identity

- Logo Design Process
- Types of Logos
- Business Card
- Complete Brand Identity Project

TERM 2

Print Media Design

- Flyer, Brochures, Pamphlets
- Posters, Magazine Layouts
- Print Ready File Preparation

Image Editing

- Photo Manipulation Basics
- Background Removal
- Color Grading & Effects

Packaging Design & Mockups

- Basics & Branding on Packaging
- Label and Box design
- Packaging Mockups
- Brand Presentation

Portfolio Evaluation